

P.O.R.T. W.E.S.

The Potentially Overzealous Researcher of Transportation and his Waterborne Expense Statistics

Introduction:

My title could very well have been data monkey. However, few chimps can use quantitative analysis software and even fewer lemurs can comprehend the size of the World War 2 Civilian Production Administration's data set being used by economic historian, Gillian Brunet. The data set that I spent my summer managing and parsing through for contracts related to sea vessels has over 190,000 observations, each with a minimum 30 variables (dummy variables were often added and removed for management purposes), and a total value, in nominal 1946 U.S. dollars, of \$185 billion. Of these contracts, we found 3,984 related to sea vessel manufacturing and repairing (not including individual parts), which contribute at least \$22.6 billion of that sum. I have also spent two weeks going through the data managing every contract related to engines, categorizing almost another 1,400 contracts. With all this data, properly categorized based on standard industrial code classifications, Professor Brunet is able to analyze the economic impacts of U.S. war contracts during WW2 on the county level.

SIC Codes:

To first understand my work with World War 2 sea vessels and engines, it is important to explain how the Standard Industrial Classification codes work. The basis of the codes is very comparable to the Dewey decimal system, where each number between 1-9 is a category of industry type, followed by another digit that indicates subdivisions of that industry and so on. Most of my work pertained to manufacturing, which the Central Statistical Board created the basis of as early as 1938. However the SIC codes have been evolving since then, so the categorization applicable is significantly different from the modern 2020 classifications. Where the extent of the coding in the 1947 Census of Manufacturers was a four digit SIC code, there are now extended codes up to 8 digits. To keep the 1947 Census of Manufacturers as a viable checklist (it reports the data by SIC code), we used the same SIC classification definitions that were applicable in 1947.

Off to the left is a 1947 Census of Manufacturers chart that lists the number of establishments and production workers for all the subcategories of transportation manufacturing being compared between 1939 and 1947. There, one can see that the number of establishments that manufactured ships and boats went from 608 to 1,010 over that eight year span. The census also includes an appendix that explains the definition of each SIC code, of which there is an example below:

INDUSTRY CLASSIFICATION		1947		1939	
1947 Code	TITLE	Number of establishments	Production workers	Number of establishments	Production workers
3717	Motor vehicles and parts	608	508.7	642	388.1
3718	Truck and bus bodies	608	22.9		
3719	Truck trailers	119	9.4	99	4.0
3720	Motor vehicles, bodies and parts	219	8.3	99	1.8
3721	Automobile trailers	88	110.3	44	34.2
3722	Aircraft			44	34.2
3723	Aircraft engines	57	35.9	30	9.4
3724	Aircraft and parts			20	9.4
3725	Aircraft propellers	13	4.8		
3726	Aircraft and parts	204	11.0	67	4.2
3727	Ship building and repairing	608	114.7	608	69.3
3728	Boat building and repairing	401	17.3		
3729	Locomotives and parts	36	26.4	20	7.0
3730	Railroad and street cars	86	40.3	45	17.7
3731	Railroad and street cars	48	17.7		
3732	Motorcycles and bicycles	76	12.7	28	7.0
3733	Transportation equipment, n.e.c.	167	3.9	41	1.8

SHIPS AND BOATS

- 3731 Ship building and repairing**
Establishments primarily engaged in building and repairing all types of ships, barges, canal boats and lighters of more than 65 feet in length, whether propelled by sail or motor power or towed by other craft. Establishments primarily engaged in fabricating structural assemblies or components for ships, or subcontractors engaged in ship painting, joinery, carpentry work, electrical wiring installation, etc., are not classified in this industry. Shipyards engaged in repair work, either exclusively or as their major activity, are included in this industry.
- 3732 Boat building and repairing**
Establishments primarily engaged in building and repairing all types of boats of 65 feet or less in length, such as motorboats, sailboats, rowboats, lifeboats, and canoes. Small establishments (less than 10 employees) repairing boats, but not engaged in other manufacturing activity, are excluded from the scope of this census.

As you might've noticed, the definitions are more designed to include specific manufacturers than actual products, which would become its own source of difficulty as conditions based on "major activity" aren't applicable. There is also the specific difficulty regarding sea vessel manufacturing (which plagued my summer) that individual ship parts aren't classified under "Ships and Boats." Therefore each of those, no matter how essential to a ship or boat's functionality, are completely different SIC codes, very distant from the sub category of transportation, SIC 37. This problem led to the creation of a new dummy variable, ShipPart, that was applied to contracts across all types of SIC codes.

Data Mining:

The dataset variables first presented to me basically covered the manufacturer name, location, and product for the contract, as well as what government agency (and usually its sub divisional branch) was responsible for the purchase. Then it was my job to fill in the SIC code variables, divided by each digit subcategory, and a couple other descriptive variables such as whether a contract was for a rationed, intermediary, or militantly purposed good. Later on, ShipPart, whether a product was part of a ship or boat, was added to this list. Though this is plenty of information to go off of, there is little uniformity to how products are listed.

More Data Mining:

For example, there were 368 contracts that included the string "BARGE" (everything in the data set is capitalized) in its Product Variable, with a total of 62 different Products labels related to "BARGE." Finding, and then determining if there was a significant difference between, "BARGES FIRE," "BARGES DUMP," "FLUATING CRANE BARGES," and "DERRICK BARGES SIBGI" proved much more difficult than anticipated, particularly because the criteria of 65 feet varied between barge type. What I had to do was use the string position command in Stata to create a dummy variable that identified whether or not a contract included the string "BARGE" in its product input, and cross examine every contract for a barge to a dataset I made using online resources that would indicate size, building material, and such. I did this for various other types of sea vessel based string searches, at one point making a dataset on google sheets with almost 5,000 observations. This ability to search for strings inputs by product title was a crucial development in my process to create categorical variables to subdivide the dataset. As the subcategories grew based off vastness of the specific product or criteria being searched, I began subdividing from previous dummy variables and so on. A great example of this can be found in the work I did for the machinery SIC codes, over on the right. I created a dataset pertaining to everything "ENGINE" and then split it two ways, amongst different SIC codes for machinery, and then again amongst SIC codes for transportation, electrical equipment, and instruments, as Engines that are part of certain transportation modes are to be classified as transportation parts and certain engine applicators or accessories were separate from machinery, SIC .35. This required the creation of variables for the sole purpose of identifying whether a contract was being altered after each subdivision for the purpose of recollecting the data that remained unclassified post subset transformations. Overall there were 11 different categorical variables created for the purpose of management of all "ENGINE" related products.

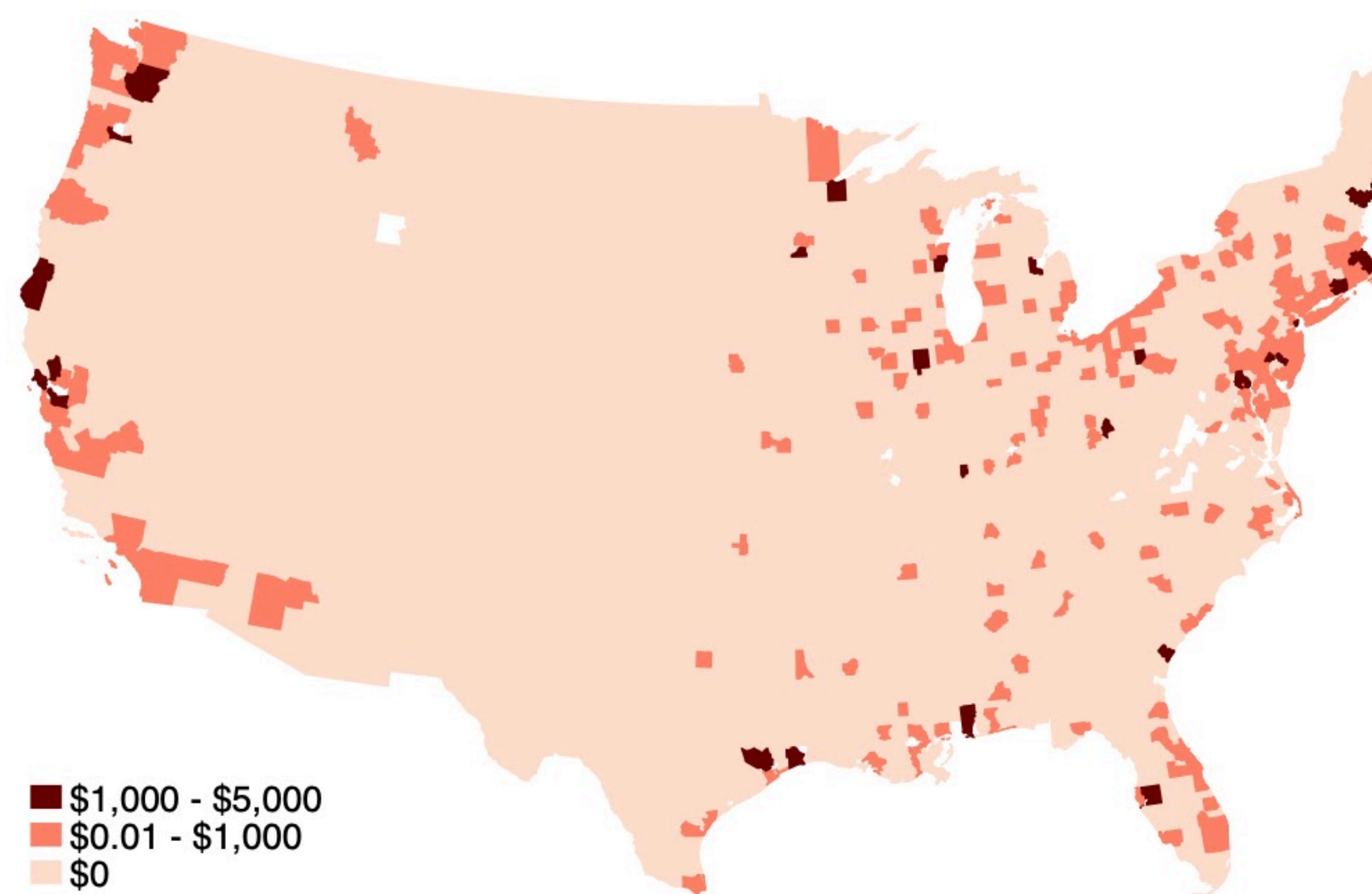
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eng variable made to capture "ENG" in data set
Removing inapplicable engine accessories and services
Separation for Repair Variable
Separation for SIC 3511
Separation for SIC 3519
Separation for SIC 3561
Separation for SIC 3614
Separation for SIC 3566
Separation for SIC 3599 and 3541, but also serves as miscellaneous
Separation for SIC3591
Compilation of all eng into a separate variable, zeng
Separation of zeng for Airforce
Separation of zeng for trucks
Separation of zeng for cars
Separation of zeng for trains

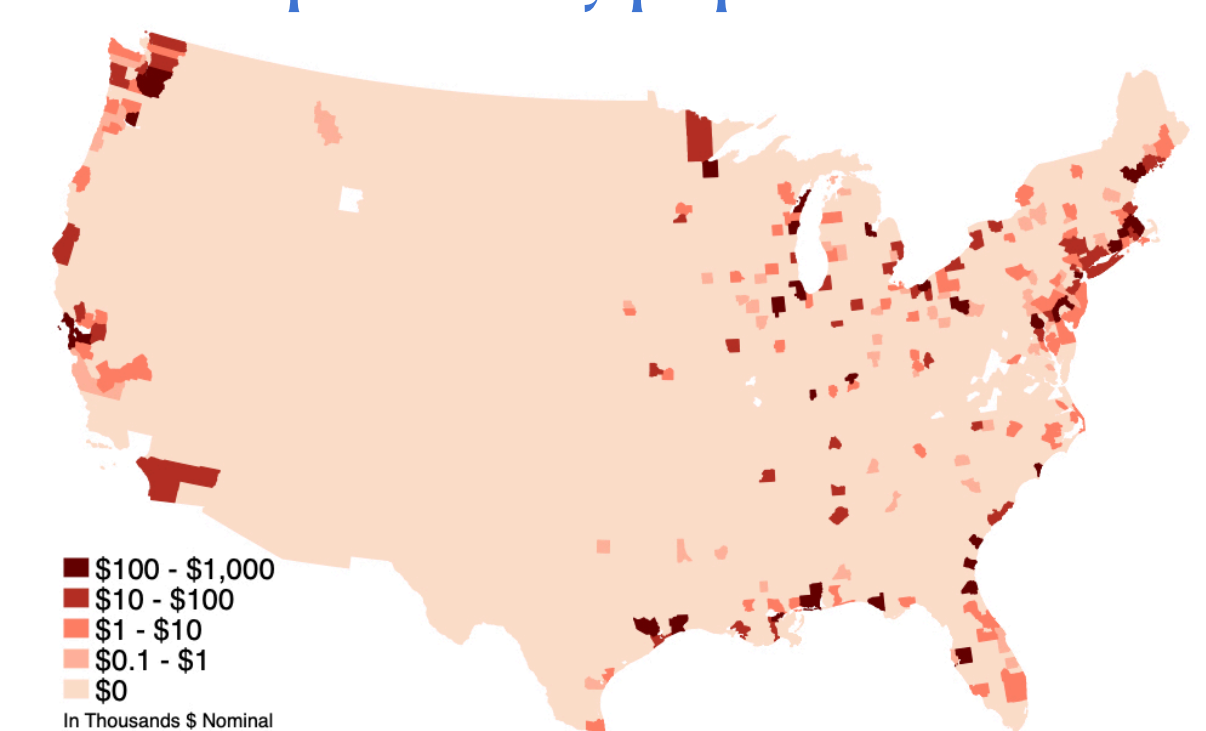
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Findings:

The main purpose of this data will be mapping the economic impacts of World War 2 to the county level. To best exemplify the impact of my coding on Professor Brunet's work, here is an actual map depicting how much money was spent by the U.S. government on ships and boats in terms of total dollars spent by county per capita:



As you can see, most of the spending occurred on the coasts, the Gulf of Mexico, and the Great Lakes, particularly in urban centers like Boston, New Orleans, and San Francisco. Initially I was surprised to see the presence of spending in the central south east of the country, however after more detailed analysis, it becomes clear that the per capita adjustment provides a bias for the rural areas. For instance, Morgan County Alabama inputted less than \$20 million total value while Los Angeles County added around \$1.5 billion, but due to division by population, they both have a per capita spending on boats and ships of less than \$500. Below is a graph showing total county value added rather than value per county population:



While it is important for county level analysis of fiscal and aggregate multipliers to think in terms of population, that mindset should not be allowed to manipulate perception of what counties produced the largest total values, of sea vessels, during World War 2. Another surprising aspect of the ship and boat related war contracts was how the Army supposedly had 1,307 Ship and Boat contracts, which felt like a large proportion of a total less than 4,000. However, upon further inspection, 42% of these contracts were for boats versus ships and the Army barely spent around a billion nominal 1946 U.S. dollars, while the Maritime Commission and Navy spent over \$9.52 billion and \$12 billion, respectively.

While my work does not directly lend itself to analytical regressions, as the ship and boat data has few factors that can be seen as causation for dollars spent, however I have over a six week period accounted for approximately 12% of the WW2 manufacturing costs accounted for by this dataset. The greatest take aways from this apprenticeship have been about how to use Stata and general data mining techniques.

References:

U.S. Shipbuilding History, Shipbuilding Records, Tim Colton. shipbuildinghistory.com/.

"History of SIC Codes." SIC & NAICS Codes, Company Search, Business Lists - SICCODE.com, 21 Jan. 2020, siccode.com/page/history-of-sic-codes.